SERFF Tracking Number: PRLF-127047732 State: California

Filing Company: State Tracking Number: PF-2011-00446 Principal Life Insurance Company

Company Tracking Number:

TOI: H06 Health - Conversion Sub-TOI: H06.000 Health - Conversion

Product Name: Medical Conversion Rate Filing

Project Name/Number:

## Filing at a Glance

Company: Principal Life Insurance Company

Product Name: Medical Conversion Rate Filing SERFF Tr Num: PRLF-127047732 State: California

TOI: H06 Health - Conversion SERFF Status: Assigned State Tr Num: PF-2011-00446

Sub-TOI: H06.000 Health - Conversion Co Tr Num: State Status:

Filing Type: Rate Reviewer(s): Angela Jang, Bruce

> Hinze, Sai-on Sam, Ali Zaker-Shahrak, Wayne Thomas, Marina

Zen, Karl Whitmarsh

Author: Ann McCoy **Disposition Date:** Date Submitted: 03/03/2011 **Disposition Status:** 

Implementation Date Requested: 06/01/2011 Implementation Date:

## **General Information**

Project Name: Status of Filing in Domicile: Not Filed

**Project Number:** Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: Not required to be

filed in Iowa. California specific

Corresponding Filing Tracking Number:

Explanation for Combination/Other: Market Type: Individual

Submission Type: New Submission Individual Market Type: Individual Overall Rate Impact: 6.3% Filing Status Changed: 03/03/2011

State Status Changed:

Deemer Date: Created By: Ann McCoy

Submitted By: Ann McCoy

PPACA: Not PPACA-Related

PPACA Notes: null Filing Description:

Principal Life Insurance Company

NAIC No. 332-61271 FEIN No. 42-0127290

RE: Conversion Rate Filing for HH1303 Policy Series (Not PPACA Related)

We are filing a revised rate manual, along with an updated Actuarial Memorandum.

SERFF Tracking Number: PRLF-127047732 State: California

Filing Company: Principal Life Insurance Company State Tracking Number: PF-2011-00446

Company Tracking Number:

TOI: H06 Health - Conversion Sub-TOI: H06.000 Health - Conversion

Product Name: Medical Conversion Rate Filing

Project Name/Number:

It is not PPACA related. It is a rate increase over the 2010 rates (filing number PF-2010-01014-Medical Conversion Rate Filing HH1303) of 6.3%. The filing will not be effective prior to June 1, 2011.

Please let me know if any additional information is needed for your review of this filing.

Thank you

Ann McCoy

## **Company and Contact**

## **Filing Contact Information**

Ann McCoy, State/Federal Compliance Analyst mccoy.ann@principal.com

711 High St. 800-986-3343 [Phone] 89658 [Ext]

K-005-E81 515-246-2491 [FAX]

Des Moines, IA 50392-0002

**Filing Company Information** 

Principal Life Insurance Company CoCode: 61271 State of Domicile: Iowa

711 High Street Group Code: 332 Company Type: Life & Health

Des Moines, IA 50392-0002 Group Name: State ID Number: 0024-0

(800) 986-3343 ext. [Phone] FEIN Number: 42-0127290

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# **Filing Fees**

Fee Required? No Retaliatory? No

Fee Explanation:

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Principal Life Insurance Company \$0.00

SERFF Tracking Number: PRLF-127047732

Principal Life Insurance Company State Tracking Number: PF-2011-00446

State:

California

Company Tracking Number:

Filing Company:

TOI: H06 Health - Conversion Sub-TOI: H06.000 Health - Conversion

Product Name: Medical Conversion Rate Filing

Project Name/Number: /

## **Rate Information**

Rate data applies to filing.

Filing Method: SERFF

Rate Change Type: Increase

Overall Percentage of Last Rate Revision:

**Effective Date of Last Rate Revision:** 

Filing Method of Last Filing:

## **Company Rate Information**

Company Nar	ne:	Company Rate Change:	Overall % Indicated Change:		verall % Rate	Written Premium Change for this Program:	# of Policy Holders Affected fo this Progra	Pre or this	itten emium for s Program:	Maximum % Change (where required):	Minimum % Change (where required):
Principal Life In	nsurance	Increase	6.300%	6.	300%	\$5,426	8	\$86	6,126	6.300%	6.300%
	Product	t Type:	НМО	PPO	EPO	POS	HSA	HDHP	FFS	Other	
	Covered	d Lives:	0	8	0	0	0	0	0	0	
	Policy H	lolders:	0	8	0	0	0	0	0	0	

SERFF Tracking Number: PRLF-127047732 State: California

Filing Company: Principal Life Insurance Company State Tracking Number: PF-2011-00446

Company Tracking Number:

TOI: H06 Health - Conversion Sub-TOI: H06.000 Health - Conversion

Product Name: Medical Conversion Rate Filing

Project Name/Number: /

## **Rate Review Details**

**COMPANY:** 

Company Name: Principal Life Insurance Company

HHS Insurer Id: 00000
Product Names: HH1303

Trend Factors:

FORMS:

New Policy Forms:

Affected Forms:

Other Affected Forms: HH1303

**REQUESTED RATE CHANGE** 

**INFORMATION:** 

Change Period: Other
Member Months: 96
Benefit Change: None

Percent Change Requested: Min: 6.3 Max: 6.3 Avg: 6.3

**PRIOR RATE:** 

Total Earned Premium: 86,126.00
Total Incurred Claims: 26,825.00

Annual \$: Min: 6.30 Max: 6.30 Avg: 6.30

**REQUESTED RATE:** 

Projected Earned Premium: 91,552.00 Projected Incurred Claims: 29,776.00

Annual \$: Min: 6.30 Max: 6.30 Avg: 6.30

SERFF Tracking Number: PRLF-127047732 State: California

Filing Company: Principal Life Insurance Company State Tracking Number: PF-2011-00446

Company Tracking Number:

TOI: H06 Health - Conversion Sub-TOI: H06.000 Health - Conversion

Product Name: Medical Conversion Rate Filing

Project Name/Number:

## Rate/Rule Schedule

Schedule Document Name: Affected Form Rate Rate Action Information: Attachments

Item Numbers: Action:\*

Status: (Separated with

commas)

Medical Conversion HH1303 Revised Previous State Filing HH1303 Rate

Rates Number: Manual.pdf

Percent Rate Change 6.300

Request:

For: California HH1303

	Subscriber	Subscriber +1	Subscriber + 2
AGE			
< 15	\$316.13	\$608.19	\$892.04
15 - 29	\$446.48	\$904.31	\$1,362.70
30 - 34	\$559.21	\$1,037.42	\$1,627.83
35 - 39	\$623.39	\$1,134.33	\$1,729.88
40 - 44	\$673.62	\$1,257.53	\$1,767.35
45 - 49	\$721.40	\$1,415.33	\$1,930.61
50 - 54	\$888.61	\$1,686.68	\$2,177.30
55 - 59	\$1,045.60	\$1,976.76	\$2,398.92
60 - 64	\$1,045.60	\$1,976.76	\$2,398.92
			_
65 - 69	\$1,495.20	\$2,647.41	\$3,253.20
70 - 74	\$1,575.86	\$2,790.01	\$3,429.92
> 74	\$1,669.87	\$2,954.64	\$3,632.39

Subscriber: Subscriber Only

Subscriber + 1: Subscriber and 1 Dependent

Subscriber + 2: Subscriber and 2 or More Dependents

Counties included in Area 1 include: Alpine, Amador, Butte, Calaveras, Colusa, Del Norte,

El Dorado, Glenn, Humboldt, Inyo, Kings, Lake, Lassen, Mendocino, Modoc, Mono, Monterey, Nevada, Placer, Plumas, San Benito, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Tulare, Tuolumne, Yolo, Yuba.

02/22/2011

For: California HH1303

	Subscriber	Subscriber +1	Subscriber + 2
AGE			
< 15	\$285.99	\$566.38	\$883.89
15 - 29	\$389.33	\$801.36	\$1,238.79
30 - 34	\$475.37	\$911.11	\$1,487.15
35 - 39	\$523.07	\$999.40	\$1,543.81
40 - 44	\$575.22	\$1,103.65	\$1,573.36
45 - 49	\$618.83	\$1,222.88	\$1,669.75
EO E4	<b>6745.07</b>	Φ4 4E0 7E	<b>04 070 7</b> 5
50 - 54	\$745.27	\$1,459.75	\$1,873.75
55 - 59	\$868.93	\$1,680.14	\$1,998.09
60 - 64	\$868.93	\$1,680.14	\$1,998.09
65 - 69	\$1,341.25	\$2,392.23	\$2,995.23
70 - 74	\$1,414.51	\$2,522.24	\$3,161.23
> 74	\$1,499.59	\$2,669.67	\$3,346.44
=	+ ,	+ ,	+ - ,

Subscriber: Subscriber Only

Subscriber + 1: Subscriber and 1 Dependent

Subscriber + 2: Subscriber and 2 or More Dependents

Counties included in Area 2 include: Fresno, Imperial, Kern, Madera, Mariposa, Merced, Napa, Sacramento, San Joaquin, San Luis Obispo, Santa Cruz, Solano, Sonoma, Stanislaus.

For: California HH1303

+ 2
.95
.05
.80
.55
.53
.22
.67
.95
.95
40
.19
.61
.02

Subscriber: Subscriber Only

Subscriber + 1: Subscriber and 1 Dependent

Subscriber + 2: Subscriber and 2 or More Dependents

Counties included in Area 3 include: Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara.

For: California HH1303

.22 .02
.02
.36
.10
.19
.44
.85
.42
.42
.93
.02
.51

Subscriber: Subscriber Only

Subscriber + 1: Subscriber and 1 Dependent

Subscriber + 2: Subscriber and 2 or More Dependents

Counties included in Area 4 include: Orange, Santa Barbara, Ventura.

02/22/2011

For: California HH1303

AGE	Subscriber	Subscriber +1	Subscriber + 2
< 15	\$279.03	\$528.45	\$873.44
15 - 29	\$379.67	\$781.01	\$1,272.45
30 - 34	\$467.38	\$895.72	\$1,451.21
35 - 39	\$514.61	\$983.55	\$1,499.63
40 - 44	\$563.83	\$1,086.06	\$1,549.41
45 - 49	\$608.59	\$1,186.72	\$1,631.95
50 - 54	\$732.74	\$1,401.06	\$1,826.68
55 - 59	\$854.57	\$1,610.78	\$1,946.36
60 - 64	\$854.57	\$1,610.78	\$1,946.36
65 - 69	\$1,330.93	\$2,303.05	\$2,928.60
70 - 74	\$1,402.46	\$2,428.06	\$3,088.08
> 74	\$1,485.72	\$2,576.59	\$3,276.80

Subscriber: Subscriber Only

Subscriber + 1: Subscriber and 1 Dependent

Subscriber + 2: Subscriber and 2 or More Dependents

Counties included in Area 5 include: Los Angeles.

02/22/2011

For: California HH1303

	Subscriber	Subscriber +1	Subscriber + 2
AGE			
< 15	\$266.97	\$513.64	\$827.86
15 - 29	\$365.36	\$741.80	\$1,224.25
30 - 34	\$443.07	\$853.70	\$1,399.22
35 - 39	\$486.71	\$938.00	\$1,435.73
40 - 44	\$538.61	\$1,035.12	\$1,479.60
45 - 49	\$578.63	\$1,119.08	\$1,560.63
50 - 54	\$692.85	\$1,327.55	\$1,731.91
55 - 59	\$806.52	\$1,507.47	\$1,850.19
60 - 64	\$806.52	\$1,507.47	\$1,850.19
65 - 69	\$1,279.63	\$2,221.92	\$2,836.55
70 - 74	\$1,348.44	\$2,342.69	\$2,991.23
> 74	\$1,428.50	\$2,486.35	\$3,174.47

Subscriber: Subscriber Only

Subscriber + 1: Subscriber and 1 Dependent

Subscriber + 2: Subscriber and 2 or More Dependents

Counties included in Area 6 include: Riverside, San Bernardino, San Diego.

### **PPO NETWORKS AVAILABLE**

PHCS (Private Healthcare Systems, Inc.) – California / 04015

Counties associated with this PPO: Alameda, Alpine, Amador, Butte, Calaveras,

Colusa, Contra Costa, Del Norte, El Dorado, Fresno, Glenn, Humboldt, Imperial, Inyo, Kern, Kings, Lake, Lassen, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Orange, Placer, Plumas, Riverside, Sacramento, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Luis Obispo, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Shasta, Sierra, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tehama, Trinity, Tulare, Tuolumne, Ventura, Yolo and Yuba

PHCS (Private Healthcare Systems, Inc.) – Los Angeles / 04016

Counties associated with this PPO: Los Angeles

## **CALIFORNIA DEPARTMENT OF INSURANCE**

# FILING COVER SHEET for FORMS FILINGS with the POLICY APPROVAL BUREAU

(Suggested for use as the cover letter required by Title 10, California Code of Regulations §2205)

	,
California Department of Insurance	FROM: (Official Insurer Name):
Policy Approval Bureau	Principal Life Insurance Company
45 Fremont Street	Submitter and Complete Mailing Address:
San Francisco, CA 94105	Ann McCoy
	711 High Street
	Group Life and Health Compliance
	Des Moines, IA 50392-0002
	K-005-E81
	Submission Date:
	03/03/2011
	03/03/2011
	Policy Approval Bureau 45 Fremont Street

1. IDENTIFYING FORM NUMBER(S): HH1303 Medical Conversion Rate Filing

[The form number(s) of one or more of the documents submitted by which the filing can be identified. §2205(a)]

**2. DOCUMENT CLASS** [The subdivision of §2202(a) which best describes the forms submitted. §2205(b)]

5 ** (*)]		
Generic Description and Definition Citation	<u>Check</u> <u>Below</u>	Generic Description and Definition Citation
"Health Insurance" [\$2202(a)(1)]	X Rates	"Credit Life and Disability" [\$2202(a)(6)]
"Group and Blanket Life and Non-health Disability" [§2202(a)(2)]		"Supplemental Life Benefits" [§2202(a)(7)]
"Individual Disability, Non-health" [§2202(a)(3)]		"Variable Life and Annuities" [§2202 (a)(8)]
"Medicare Supplement" [§2202(a)(4)]		"Fraternals" [§2202(a)(9)]
"Long-term Care" [§2202(a)(5)]		"Unclassified" * [§2202(a)(11)]
* Describe briefly:		, ,

3. GROUP AND/OR INDIVIDUAL [Are the forms group, individual or used in both contexts? \$2205(b)]

Group Only: Individual Only: XX Group AND Individual:
---

**4. EMPLOYER SIZE** (**Employer Health Insurance Only**) [Where the forms submitted provide health coverage through employment, the minimum and the maximum sizes of the employers in terms of number of employees. §2205(c)]

<b>5. REPLACES PREVIOUSLY-APPROVED DOCUM</b> previously-approved documents. §2205(d)] <b>No</b>	<b>1ENT(S)?</b> [D	o any doc	cuments replace
<b>6. FINAL PRINT FORM?</b> [Whether each document is in form for issue to insureds. [§2205(e)]	draft, printer's	s proof, or	the final printed
Document(s)		Draft?	Printer's Proof?
Medical Conversion Rate Filing			
7. TYPE OF DOCUMENT WITH WHICH IT WILL rider) which is designed to be used with another document not included class with which it is to be used. §2205(f)]			
Document Form Number	Document C	lass (from I	tem 2, above)
Medical Conversion			
8. MASTER POLICY FORM NUMBER AND APPRO [Where a certificate is submitted for use with a previously approand the filing or approval date of the previously approved group of the submitter is unable to furnish the information requested above expected.]	oved "group" odocument. §220	document, to 05(g)] XPLAIN	he form number
10. REMARKS AND ADDITIONAL INFORMAT necessary):	<b>ΓΙΟΝ</b> (Attac	ch additio	nal sheets as
SUBMITTER'S SIGNATURE & TITLE: Ann McCoy Legislative Analyst	– Group Co	mpliance	State/Federal

Over 50 Employees:

All Employers:

Final Print'
XXXX

2 to 50 Employees:

#vCopy of CVRSHEET-W.doc

XXX

cvrsheet.1

#### THE PRINCIPAL LIFE INSURANCE COMPANY

#### Actuarial Memorandum

Conversion Comprehensive Expense Policy – HH1303– California

#### NAIC NO. 332-61271

The purpose of this filing is to describe the rating system for Conversion Insurance Policies and certify compliance with applicable laws of the state of California and the rules of the Department of Insurance. This filing is not intended to be used for other purposes.

Principal Life Insurance Company provides conversion coverage to California persons whose coverage has terminated.

#### 1. Description of Policy

HH1303 is a policy form offered to new sales and renewals. This plan is a health conversion PPO expense policy form. It has a \$450 deductible and 85% in-network coinsurance. There is a \$2,500/\$4,000 in-network out-of-pocket limit. These plans are available for persons age 18 and over. Coverage is also available for dependent children who are under age 19. Students from age 19 to 25 may also be covered under a family plan. A child who no longer satisfies the child eligibility provisions may convert to their own plan at adult rates. A new conversion plan is also available for a spouse whose coverage terminated because of divorce or legal separation from the insured or because of the death of the insured.

The company reserves the right to refuse to issue the plan because of overinsurance or duplication of benefits. The Company also reserves the right to refuse to renew the plan because of fraud or misrepresentation. Premiums may be changed at any premium date.

#### 2. Determination of Rates

To be in compliance with California AB 1401, we have set our rates to be no more than the California Major Risk Managed Insurance Program rates.

### 3. Expected Loss Ratio

The incurred loss ratio for our Conversion block is 176.0%. This loss ratio was calculated based on incurred claims for 2010.

	Earned				
	Premium	Group	Incurred	Gain/	Loss
<u>Nationwide</u>	Conversion	<u>Subsidy</u>	Claims	<u>Deficit</u>	Ratio*
1/1/2010 - 12/31/2010	\$ 3,509,307	\$ 673,939	\$ 6,176,003	\$(1,992,757)	176.0%
1/1/2009 - 12/31/2009	\$ 3,854,726	\$ 771,951	\$ 5,647,763	\$(1,021,086)	146.5%
1/1/2008 - 12/31/2008	\$ 4,116,661	\$ 842,476	\$ 5,734,676	\$ (775,539)	139.3%
1/1/2007 - 12/31/2007	\$ 4,550,019	\$ 937,650	\$ 8,377,647	\$(2,889,978)	184.1%
1/1/2006 - 12/31/2006	\$ 4,848,471	\$ 6,358,802	\$ 8,483,530	\$ 2,723,743	175.0%
1/1/2005 - 12/31/2005	\$ 5,299,449	\$ 5,772,541	\$ 8,745,070	\$ 2,326,920	165.0%
1/1/2004 - 12/31/2004	\$ 5,434,210	\$ 5,548,025	\$ 8,837,812	\$ 2,144,423	162.6%
1/1/2003 - 12/31/2003	\$ 6,043,551	\$ 5,240,832	\$ 11,379,827	\$ (95,444)	188.3%
1/1/2002 - 12/31/2002	\$ 4,977,572	\$ 5,623,749	\$ 9,260,804	\$ 1,340,517	186.1%
1/1/2001 - 12/31/2001	\$ 5,245,017	\$ 5,803,972	\$ 11,055,883	\$ (6,894)	210.8%
1/1/2000 - 12/31/2000	\$ 5,643,915	\$ 3,280,940	\$ 9,836,827	\$ (911,972)	174.3%
1/1/1999 - 12/31/1999	\$ 5,879,919	\$ 3,811,858	\$ 12,534,173	\$(2,842,396)	213.2%
1/1/1998 - 12/31/1998	\$ 6,432,987	\$ 3,239,896	\$ 11,994,201	\$(2,321,318)	186.4%
1/1/1997 - 12/31/1997	\$ 5,517,178	\$ 3,787,274	\$ 9,723,176	\$ (418,724)	176.2%
1/1/1996 - 12/31/1996	\$ 6,616,022	\$ 4,822,064	\$ 10,352,320	\$ 1,085,766	156.5%
1/1/1995 - 12/31/1995	\$ 7,485,386	\$ 5,691,371	\$ 11,678,386	\$ 1,498,371	156.0%
1/1/1994 - 12/31/1994	\$ 7,903,423	\$ 5,005,211	\$ 11,741,994	\$ 1,166,640	148.6%
1/1/1993 - 12/31/1993	\$ 8,891,722	\$ 4,760,521	\$ 12,117,537	\$ 1,534,706	136.3%
1/1/1992 - 12/31/1992	\$ 9,185,912	\$ 4,321,797	\$ 13,451,253	\$ 56,456	146.4%
1/1/1991 - 12/31/1991	\$ 9,437,528	\$ 4,132,682	\$ 14,310,368	\$ (740,158)	151.6%
1/1/1990 - 12/31/1990	\$ 7,701,707	\$ 4,221,987	\$ 13,698,785	\$(1,775,091)	177.9%

<sup>\*</sup>Loss Ratio does not include the subsidy received from group block.

## 5. Certification

To the best of my knowledge and judgment, this rate filing is in compliance with the applicable laws and regulations of the state of California and the rules of the Department of Insurance, and the benefits are reasonable in relation to the premiums charged.

Charles D Smith

Charles B. Smith, FSA, MAAA Actuary - Pricing

Principal Life Insurance Company Des Moines, IA 50392-5532

## CALIFORNIA DOCUMENT SUBMISSION FORMSET

California Insurer Number: (NOT NAIC Number)		FOR DEPARTMENT USE ONLY				
Official Insurer Name:		Our File #	ïle# F		Fee Code:	
		Reviewer:				
Submitter and Complete Mailing Address:						
Cubmingion Data		Dont Action Date:				
Submission Date:		Dept Action Date:				
Document Form Number	Doc Type ("Policy," etc)	Document Coverage	Department Action		Fee	
1						
2						
3						
4						
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16						
INSTRUCTIONS: Complete the part of the form to the left of the double vertical line. Enter one document to a numbered line. Use additional formsets if necessary. Be accurate - the copy of this form that we return to you will be your only record of our action on your submission.  THIS IS NOT A BILL - DO NOT PAY. YOU WILL RECEIVE A SEPARATE FILING FEE INVOICE SHORTLY; REMIT FEES ONLY WITH THAT INVOICE.				Total \$  Cont'd on pages		

DSF 1.35